

Student's name, surname:

Qualification: Photographer

Group:

HANDOUT

SHADOWING OF SWEDISH PHOTOGRAPHER ANDREAS LUNDBERG

The main aim of the English lessons:

- to learn what a photographer does; term *job shadowing*;
- to develop listening and reading skills (themes *Different Workplaces; Shadowing*);
- to practice active vocabulary on photography.

Ex. 1

Fill in the gaps with necessary information about *What does a photographer do?* (webpage: <https://www.careerexplorer.com/careers/photographer/>)

Questions	Answers
What is a Photographer?	
What does a Photographer do? /Duties and Responsibilities/	1) 2) 3) 4) 5) 6) 7)
Types of Photographers	1) 2)

	3) _____ 4) _____ 5) _____ 6) _____ 7) _____ 8) _____
What is the workplace of a Photographer like?	1) _____ 2) _____ 3) _____ 4) _____

Hometask: Are you suited to be a photographer?

Take our free career test to find out if photographer is one of your top career matches.
/20 min./

<https://www.careerexplorer.com/careers/photographer/>

Are you suited to be a photographer?



Photographers have distinct personalities. They tend to be artistic individuals, which means they're creative, intuitive, sensitive, articulate, and expressive. They are unstructured, original, nonconforming, and innovative. Some of them are also enterprising, meaning they're adventurous, ambitious, assertive, extroverted, energetic, enthusiastic, confident, and optimistic.

Does this sound like you? Take our free career test to find out if photographer is one of your top career matches.

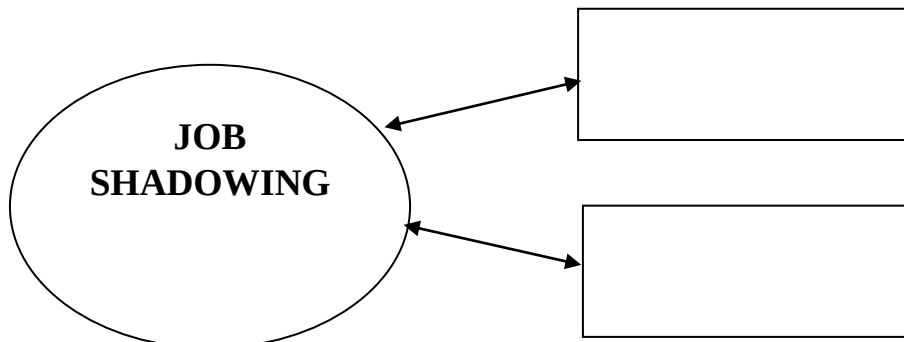
Take the free test now

Learn more about the career test

Ex.2

Answer the question or tick your answer.

1. *What do you understand with the term job shadowing?*



2. *Are there Job Shadows Days in Latvia?*

☐ Yes, there are.

☐ No, there aren't.

3. *Do you have your own personal experience in taking part in Job Shadows Days in Latvia?*

☐ Yes, I do.

☐ No, I don't.

4. *If you have your own personal experience in Job Shadows Days, please describe it.*

Ex.3

Read the interview *Photographer: Andreas Lundberg (Sweden)* and answer the questions.

Interview: Photographer Andreas Lundberg (Sweden)



Andreas Lundberg

Source": <http://www.andreaslundberg.com/about>

Tell us something about yourself

I'm a photographer based in Stockholm, Sweden where I have studio in the center of town, but I work all over the world. I shoot advertising, fashion, portraits and lifestyle. My work usually ends up in commercials, magazines and books. I also have my own exhibitions and sell fine art prints through galleries and auctions. When I don't work, I love to hunt, go fishing and spend time with my son Oscar and my dog Penny.

How and when did you get into photography?

I grew up with photography. My mother was a photographer, so I spent infinite hours in the dark room by her side, fascinated and watching the pictures develop. I got my first camera when I was eleven years old, and by 14 I had my first picture published in the newspaper. That was the moment I decided to become a photographer, something I've never regretted.

What does photography mean to you?

Everything, photography is a lifestyle. It's a pursuit of always improving and to create and capture those moments of beauty.

Please briefly describe your photography style for our readers. I don't think I have a very specific niche, as I shoot a lot of different kinds of work, from fashion to sports. Something that might be a common theme is that I want the models in my images to look strong and powerful with a lot of self-confidence.

Where do you get inspiration from?

Everywhere and everything. All those moments passing by in my life, such as people, meetings, movies, books, locations, art and all kinds of creative impressions. Other photographers pictures too, of course.

Think you in advance what you want in the picture?

Most of the time, but sometimes an image or idea is the work of improvising on the spot. A lot of the time, that's for the better. It's also exciting to get that great image that you couldn't even imagine from the start.

Studio, on location or both?

Both. Definitely both. But I love location.

Would you consider yourself a hobbyist or a paid professional?

I never had it as a hobby, photography has always been my profession.

What has been your most memorable session and why?

This is the hardest question to answer. There's been so many memorable sessions throughout the years. It could be the two weeks fashion shoot in Namibia, or doing portraits of Ozzy Osbourne, Will Smith and so on. Or it could be the sportswear campaign for Gore that I did in Germany. This job gives you so many opportunities to be creative, meet people and having the experience of your life.

What has been the biggest source of inspiration in your work?

Google. You can find anything you're looking for on there.

Nikon or Canon? Favorite lens?

I use Canon, Phase One and Leica. My favourite Canon lens is the 85mm f/1.2.

What is one piece of advice you would like to offer a new photographer looking to start their own business?

Keep it simple and let it take time. Follow your favorite photographers on Instagram and analyze images to figure out how they did it, and think of a way you can do it differently.

What do you think of our new magazine?

I like it and I think it's a great source of inspiration. Especially this issue with myself in it. Haha!

Source: <https://www.modellenlandmagazine.com/interview-andreas-lundberg-sweden>

1) Where is his studio based?

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2) What are Andreas' hobbies?

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3) What does photography mean to Adreas?

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4) What are the photographer's inspiration sources?

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We are going to shadow 5 working days (Monday - Friday) of the photographer Andreas Lundberg. It will be quite challenging due to the fact that we are going to observe 5 different shooting *Athlete action, Moving still, Fast fashion, Flair for hair, Flash the splash.*

Profoto presents A week in a photographer's life

MONDAY	A week in a photographer's life: Monday – Athlete action https://www.youtube.com/watch?v=J0c-5NHwVGo
TUESDAY	A week in a photographer's life: Tuesday – Moving still https://www.youtube.com/watch?v=HkD9ylXmQ9c
WEDNESDAY	A week in a photographer's life: Wednesday – Fast fashion https://www.youtube.com/watch?v=u1HjNOWzbA
THURSDAY	A week in a photographer's life: Thursday – Flair for hair https://www.youtube.com/watch?v=Jl_BbETtLak
FRIDAY	A week in a photographer's life: Friday – Flash the splash https://www.youtube.com/watch?v=LHDH39hp-yg

**With
Andreas Lundberg and the Profoto D2**

Ex.3

Fill in the missing information or answer questions.

MONDAY

frozen composition great lighting

Any photograph is a 1) moment, a nano-second of life. But it is 2) and 3) that makes a 4) picture stand out from the rest.

TUESDAY

The aim of the shooting:

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Name two things that will be important today.

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WEDNESDAY

The idea of the shooting:

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What is the essence in this shooting?

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THURSDAY

personality styling million

There is a 1) ways to shoot hair. But this the 2) of hair that adds to the feel and vibe of an image. I always want the hair and make-up to reflect a certain 3)

The aim of the shooting:

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What is the difference between good and great shots?

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FRIDAY

A packshot (also pack shot) is a still or moving image of a product, usually including its packaging and labeling, used to portray the product's reputation in advertising or other media. It is an important stimulus to sales, with the goal of triggering in-store, on-shelf product recognition. /<https://en.wikipedia.org/wiki/Packshot/>

The aim of the shooting:

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Does the photographer explain the idea of the shooting in Hārīnge Castle to the model?

- ☐ Yes, he does.
- ☐ No, he doesn't.

What is the idea of the shooting in Häringe Castle?

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REFLECTION ON SHADOWING

Which shadowing day was your favourite? Explain your choice.

- ☐ Athlete action
- ☐ Moving still
- ☐ Fast fashion
- ☐ Flair to hair
- ☐ Flash to splash

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Personal Progress

At the START of the lesson

Write down something you will achieve by the end of the lesson.

How will you do this?

NAME: _____

DATE: _____

Teacher & Learner Initials:

At the END of the lesson

Did you achieve your goal?

Tick the relevant traffic light signal



Not at all



Partly / Half



Yes

Explain your answer....